



Attention, Artists! You are invited to participate:

#WASHYOURHANDS GLOBAL DESIGN COMPETITION

The Challenge:

Create a globally relevant design that will be used on products (t-shirts, mugs, notebooks, etc.) to represent the words:

"Wash Your Hands."

Judges will be looking for:

- A design that clearly and artistically communicates the "Wash Your Hands" message
- A design that is the most globally representative of the world's ethnic and language diversity
- A design that creates an emotional connection with the viewer based on the COVID19 crisis

The Project:

SIL has translated

"Wash Your Hands" into

550 languages

to raise awareness of good health practices among minority language communities.

The Winner:

Receives \$200 cash prize

Their design displayed on products on redbubble.com

All products go to support SIL's COVID-19 fund to provide health materials for minority language communities around the world.

Specs:

- 3873 x 4814 pixels
- PSD, JPG, and PNG
- CMYK

Please note:

For submissions, we will be accepting PNG and JPG, with a lower resolution. Once the winner is selected, we will request for the high resolution in formats: PSD, JPG, and PNG

DEADLINE: May 22

Submissions open from May 8 - May 22

Ready to submit?

Submissions are accepted on our website:

www.books-unbound.org

To find out more about SIL and its mission, visit: www.ethnologue.com/quides/health